

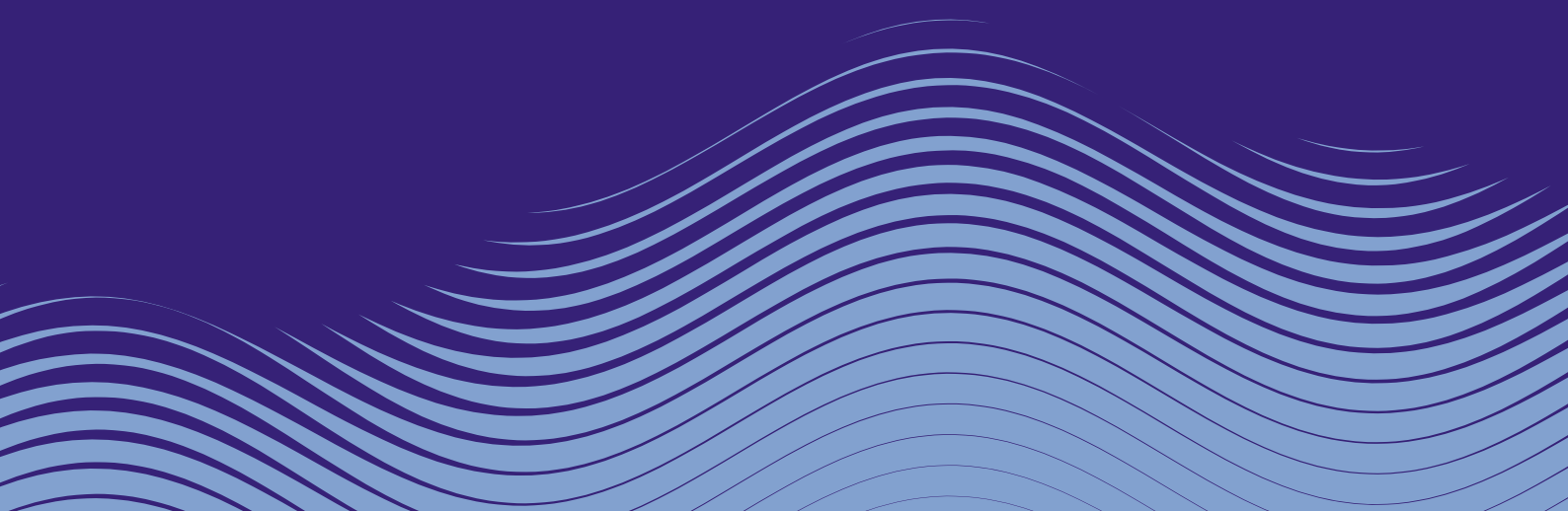


Spildevands
Teknisk
Forening

An overall overview
over deadlines, ad types,
prices and formats

spildevand mediainformation

#1-5
year 2022



Spildevandsteknisk Forening

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Articles in the magazine are not necessarily expression for the position of the association. The content can be quoted with a clear indication of the source. See also the Copyright Act.

TEXT DEADLINES 2022:

spildevand #1: **31. January 2022**

spildevand #2: **11. April 2022**

spildevand #3: **27. June 2022**

spildevand #4: **12. September 2022**

spildevand #5: **7. November 2022**

ADVERTISING DEADLINE 2022:

spildevand #1: **14. February 2022**

spildevand #2: **25. April 2022**

spildevand #3: **27. June 2022**

spildevand #4: **26. September 2022**

spildevand #5: **14. November 2022**

Advertising material sent to:

spildevand@hornslet-bogtrykkeri.dk

PUBLISHED SPILDEVAND 2022:

spildevand # 1: **in week 10 2022**

spildevand #2: **in week 20 2022**

spildevand #3: **in week 32 2022**

spildevand #4: **in week 42 2022**

spildevand #5: **in week 49 2022**

IMPORTANT EVENTS 2022:

Årsmøde: **17. June in Hadsund**

Døgnkursus: **4.-5. November in Kolding**

CONTROLLED BY:



Controlled circulation (FMK): 1.631
in the period 1. July 2020 – 30. juni 2021
Prints: 1.800 stk.

ISSN: 2446-1369 (trykt)

ISSN: 2446-1377 (online)

ADVERTISEMENT ORDER BY:

Hornslet Bogtrykkeri, Tel. 7070 1208

spildevand@hornslet-bogtrykkeri.dk

GRAPHIC PRODUCTION/PRINT:

Hornslet Bogtrykkeri

spildevand

MEDIAINFORMATION

We continue unchanged with special pages on pages 2 and 7 as well as the penultimate and last page of the magazine.

PRICE LIST

Speciel pages (page 2 back on front page, page 7, 9 and penultimate page)	DKK 10.800,-
The back page (speciel format: width: 123 mm, height 270 mm)	DKK 11.500,-
Full page (inside the magazine, format: width 184 mm, height 270 mm)	DKK 9.800,-
Double page (spread, format: width 394 mm, height 270 mm)	DKK 14.700,-
Half page (transverse format: width 184 mm, height 133 mm)	DKK 7.800,-
Business card (format: width 90 mm, height 30 mm)	DKK 2.500,-

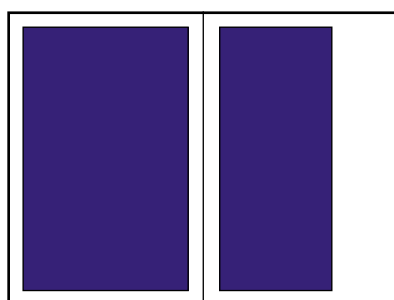
ANNUAL DISCOUNTS

Annual discounts 12% discount when inserting regular advertisement or business card ad in all five releases of Spildevand.

15% discount when inserting both regular advertisement and business card ad in all five releases of Spildevand.

The annual discount is triggered in connection with the publication of Spildevand #5 2022.

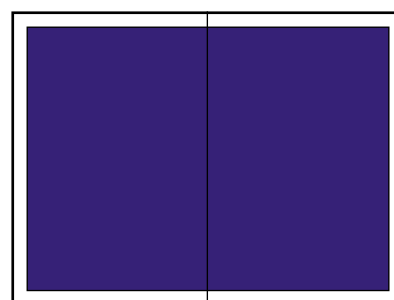
FORMATS



FULL PAGE(BACK) FORMAT:

WIDTH: 184 (184) mm

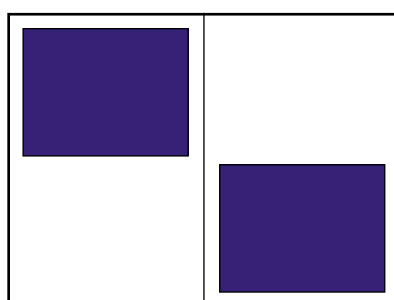
HEIGHT: 270 (220) mm



SPREAD FORMAT:

WIDTH: 394 mm

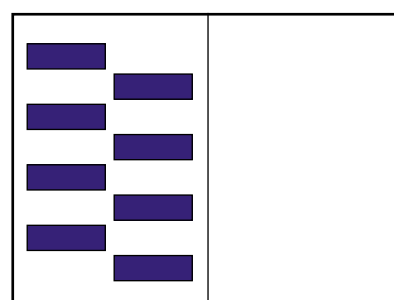
HEIGHT: 270 mm



HALF PAGE FORMAT:

WIDTH: 184 mm

HEIGHT: 133 mm



BUSINESS CARD FORMAT:

WIDTH: 90 mm

HEIGHT: 30 mm

PRACTICAL INFORMATION

Ads are sent in pdf format to spildevand@hornslet-bogtrykkeri.dk in a resolution of 300 dpi.

Hornslet Bogtrykkeri is happy to make presentations and set up advertisements at hourly rates. Everything regarding advertisements and technical information is agreed with Hornslet Bogtrykkeri. PDF file of article in the magazine can be sent

- contact Hornslet Bogtrykkeri tel. 7070 1208.